

# PARTNER REVENUE SOURCES

Transactions	Description	Amount of Fee	Paid By	Dasdak Revenue	Partner Revenue	Currently Available?
Order Processing	Customer (or place) pays \$1 Dasdak Service Fee for 2 hours of unlimited ordering from a specific Place Page.	\$1 for 2 hours (10% if order is less than \$10)	Customer or Place	50%	50%	Yes
Deals	Customer purchases a deal from a Place Page and pays the \$1 Dasdak Service Fee to purchase the deal.	\$1/deal	Customer or Place	50%	50%	Yes
Sale of Place Page	A Dasdak Partner or a Business Owner can choose to sell their Place Page to a buyer for a price agreed upon by the Dasdak Partner/Business Owner and the buyer of the Place Page.	Offer based	Place Buyer	10%	90%	Yes
Place Page Ads	A Place can choose to sell advertising on their Place Page for a set monthly fee agreed upon between the Place and the advertiser.	Offer based	Advertiser	30%	70%	Coming Soon
Place Menu Ads	A Place can choose to sell menu advertising on its Place Page for a set monthly fee agreed upon between the Place and the business that is advertising its menu.	Offer based	Advertiser	30%	70%	Coming Soon
User Page Ads	A User can choose to sell advertising space on their personal MyDasdak Page for a set monthly fee agreed upon between the User and the advertiser.	Offer based	Advertiser	30%	70%	Coming Soon

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